



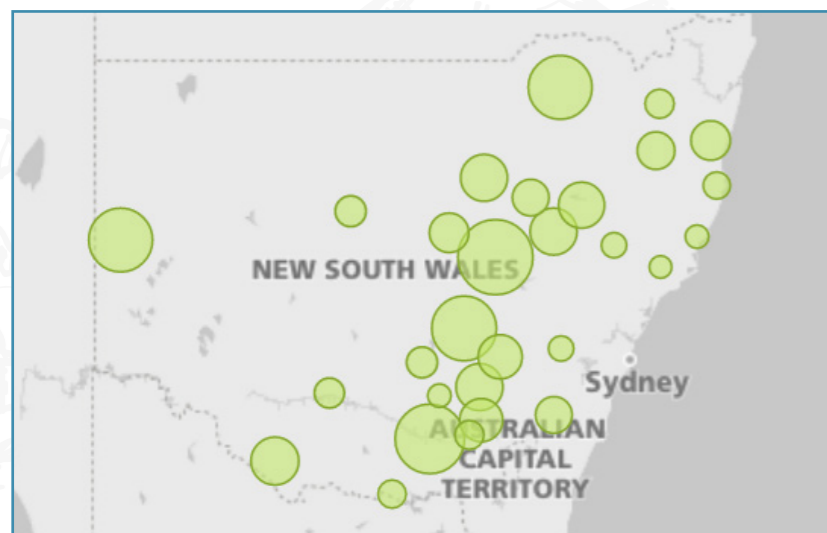
Events we've run this year



37 EVENTS



932 ATTENDEES



16 Bank Ready events



10 Business Ready events



6 Start-Up Stories events



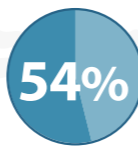
2 Bank Savvy events



3 Communications events



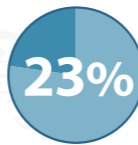
Our impact on young farmers and fishers



increased their **business skills and knowledge**



increased their **belief in their own ability to make good business decisions**



approached banks or accountants differently following Business Ready



agreed their support network had strengthened following events



"After the Bank Ready workshop, I went to the bank and tried to get a loan. I was unsuccessful, but I kept trying. After the Business Ready I tried again and got a small loan. Now I've got a paddock, and I've got the cows. I got the GST, ABN, and BAS all set up – I've never had them before."

- Case study participant

"Overall the program is fantastic... I can't emphasise enough how crucial it is for young people like me to get information about going into business like this. For someone that hasn't been in business before it is daunting to know where to start. Breaking it down into steps is really invaluable."

-Phone interview respondent

**According to phone interviews conducted with up to 8 young farmers and fishers one month after each event*



Our social media presence



585 Social media activities



484,000 People reached



Our individual coaching program



3 Farming and fishing businesses



114 Coaching sessions

All three coaching participants reported that they were making informed decisions on a day-to-day basis, that they were spending more time working 'on the business rather than in the business', and that their futures were positive.

"Before the program if we wanted more money, we fished more. Now we know the value of that time in Excel."

- Case study participant